

XIC 47th Annual Convocation

The **47th Annual Convocation** for the Academic year 2016-17 of Xavier Institute of Communications was held on April 21, 2017 in the quadrangle of St. Xavier's College. The Comperer for the evening was Ms. Sandra Rana, Finance Manager and Mr. Romeo Monteiro, Head of Computer Dept.

The event began with National Anthem followed by a prayer by **Fr. Lawrence Ferrao SJ**, Director of XIC. He welcomed the audience, comprising of students, parents, friends, faculty, Course Heads and Staff of XIC.

There was screening of "*The Year That Was*" with short clippings of events and documentaries of the entire academic year amidst loud cheers from the students of the respective courses.

Our chief guest for the evening was **Ms. Mona Kwatra**, Head, Corporate Communications, Edelweiss Group, and our Guest of Honour for the evening was **Mr. Rajiv Menon**, Chief Creative Officer, Laqshya Media Group & Tempus, Founder & Creative Chief, Phenomenon Brand Architects. Both the Chief Guest and Guest of Honour are XIC Alumni.

The Ranjana Kacker Memorial Award for Outstanding Research Paper in Journalism 2015-2016 was given to Nikitha Sattiraju

The Ranjana Kacker Memorial Award for **BEST Broadcast Radio & TV News Production for "TNN THE NEWS NETWORK "**, to team members - Insiya Burmawala, Jonita Colaco, Nikhil Mathur, Rounaq Sehrawat, Shaayaan Shaikh, Abhinav Jai Singh, Naini Thaker, Aksheev Thakur and Prerna Zaveri

The Ranjana Kacker Memorial Award for **BEST Video Documentary Production for "FITNESS BY THE BAY"** to the team members of Radhika Agrawal, Samiya Akhtar, Kaajal Barchha, Prerna Bountra, Aakanksha Dasgupta, Dhruv George, Neerav Gupta, Dhruv Mukherji and Parul Sharma

Ignatian Award, to exemplify good Academic, Social and Spiritual values as per the Jesuit 'MAGIS' tradition, it was a tie this year, and was awarded to Felita Viegas of the Communication for Development Course, and Divya Sethi of Public Relations and Corporate Communication Course.

The Sandra Gomes Memorial Award for Best All-Round Student was awarded to Suchandra Banerjee, of the Public Relations and Corporate Communication Course.

Some of the other awards which was given during the event, were the following

The Best Audio-Visual Social Documentary Award, for their Documentary "Seriously Funny", to team members - Raunak Madne, Vrinda Arora, Kamyia Nair, Kritika Dhawan, Aaron Pereira, Damini Gupta and Aparajita Apoorva

The S.S. Oberoi Award for Best Student in Film, Television & Digital Video Production was awarded to Aparajita Apoorva

Genesis Burson-Marsteller Vivek Samta Award for BEST Student in Public Relations & Corporate Communication, was awarded to Suchandra Banerjee

Genesis Burson-Marsteller Vivek Samta Award for 2nd BEST Student in Public Relations & Corporate Communication, was awarded to Priyanka Gupte

The **XIC Award for the BEST Student in Mass Communication Marathi** was awarded to Shubham Deshmane

The **NABARD Award for BEST Student in Communication for Development** was awarded to Felita Viegas, and the 2nd BEST Student in Communication for Development was awarded to Ishita Maria Godinho

The **XIC Award for BEST Student in Journalism & Mass Communication**, was awarded to Maya Kalyani Krishnamurty

The **Select Direct Marketing Award for Best Student in Advertising & Marketing Communication** was awarded to Anusuya Mitra

The Venkat Vemulapalli Memorial Award for Best Ad Film - "Fataak" to the team members Mridu Sharma, Sargun Kaur, Ishant Gulati, Adrija Sinha, Aashita Khandelwal, Deepali Hirwani, Saransh Mehta and Sanchita Makkar

The Venkat Vemulapalli Memorial Award for 2 Best Ad Film Runner-Up - "Emote" to the team members Pooja Daga, Shilaz Dutta, Pratishtha Mahajan, Sanjeev Tripathi, Mannat Lumba, Aswirbaad Das, Edrich Claude Lopes, Ishita Parashar and Mayank Arora

The Venkat Vemulapalli Memorial Award for 3 Best Ad Film Runner-Up for their Ad "Idem" to the team members Anupam Menon, Ashwin Krishnan P.C., Bhagyesh Bhatt, Dhvani Mankad, Ishtaarth Dalmia, Manvi Mahendru, Mudit Sharma, Rohini Paul, Shashank Baliga and Unnati Shetty

The Venkat Vemulapalli Memorial Award for Best Live Project - "Picoenergy" to the team members Erica Merwyn Miranda, Emica Nongkynrih, Sibhi Chellappa, Romario Fernandes, Gauri Makkar, Saumitra Jatin Shinde, Niyanta Kiran Mirjankar, Suriya Raghav S and Viswajith Vettath

The Venkat Vemulapalli Memorial Award for 2 Best Live Project Runner-Up - "Taxidio" to the team members Aakriti Goswami, Aswirbaad Das, Aishwarya Parvatikar, Anusuya Mitra, Mannat Lumba, Pooja Daga, Rishika Bhowmick, Rohini Paul, Sravya Pandiri and Yash Suhas Rane

The Venkat Vemulapalli Memorial Award for 3 Best Live Project Runner-Up - "Braingym" to the team members Ishtaarth Dalmia, Ashwin Krishnan P.C., Mudit Sharma, Dhvani Mankad, Saransh Mehta, Mayank Arora, Bhagyesh Bhatt and Edrich Claude Lopes.

The Programme ended on a high note by singing the XIC song.