

Graphic Design

Print and Digital



Xavier
Institute of Communications
...where potential becomes achievement

colour theory | composition | image processing - **Photoshop**
digital artworks | logos | symbols | brushes - **Illustrator**
page layouts | style sheets | typography - **InDesign**

enter>>

the World of Graphic Design

Duration:

24 Sessions
Only on Wednesday
(each session is for two hours)
Timings: 4.15pm to 8.15pm

Fees:

Rs. 16,000/-
(Inclusive of GST)

Please carry one passport size
photograph for registration

Register at the earliest,
(admission is on first come, first serve)

The Workshop will be conducted
subject to enrolment of minimum 20 nos.
as decided by the Management

- understand the elements of design
- create artworks in compositions set to the principles of design
- understand typography and its visual applications
- design layouts for print collaterals & digital media
- understand colour theory and its application to branding

All this with the learning of the software:

InDesign, Photoshop & Illustrator of the Adobe CC Suite



Instructor: Sandra Vaz,
Graphics /Communication Designer

Batch Commences: To be announced

XAVIER INSTITUTE OF COMMUNICATIONS

St. Xavier's College, Mumbai 400 001 Tel: (022) 2262 1366, 2262 1639

Fax: (022) 2265 8546 E-mail: sophie@xaviercomm.org Web-site: www.xaviercomm.org