



XAVIER INSTITUTE OF COMMUNICATIONS
CURRICULA UNIT
ST. XAVIER'S COLLEGE
(AUTONOMOUS), MUMBAI- 400 001



NEUROMARKETING & CONSUMER PSYCHOLOGY

FROM INSIGHTS TO IMPACT

(An Online Weekend Course)

**DON'T THINK
JUST DO IT**

Duration : 10 sessions (2 hrs each)

Eligibility : Professionals / Students with
an interest in consumer
understanding & marketing

Selection : Based on Statement of Purpose
& professional background

Mode: Online

Ideal For: Marketers, Brand Strategists,
Product Manager, UX Designers,
Entrepreneurs, Learners



**Batch Begins From
29th November, 2025**

Fees

INR ₹11,500/- (Inclusive of GST)

Timings

Saturday: 4:00 PM – 6:00 pm

Sunday: 10:30 AM – 12:30 pm

**A Certificate shall be awarded on successful completion of the program
(75% attendance compulsory)**

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Where potential becomes achievement



FOR MORE DETAILS CONTACT US:

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Web-site: www.xaviercomm.org