



XAVIER INSTITUTE OF COMMUNICATIONS
CURRICULA UNIT
ST. XAVIER'S COLLEGE
(AUTONOMOUS), MUMBAI- 400 001



NEUROMARKETING & CONSUMER PSYCHOLOGY

FROM INSIGHTS TO IMPACT

(An Online Weekend Course)

Duration : 10 sessions (2 hrs each)

Eligibility : Professionals / Students with
an interest in consumer
understanding & marketing

Selection : Based on Statement of Purpose
& professional background

Mode: Online

Ideal For: Marketers, Brand Strategists,
Product Manager, UX Designers,
Entrepreneurs, Learners



**Batch Begins From
9th May, 2026**

Fees

INR ₹11,500/- (Inclusive of GST)

Timings

Saturday: 4:00 pm – 6:00 pm

Sunday: 10:30 pm – 12:30 pm

**A Certificate shall be awarded on successful completion of the program
(75% attendance compulsory)**

xic

Where potential becomes achievement



FOR MORE DETAILS CONTACT US:

Tel: (022) 2262 1366, 2262 1639

E-mail: admin@xaviercomm.org

Web-site: www.xaviercomm.org