



Every year, the orientation program forms an essential part of students' induction to the XIC. The theme this year was '**Ready to Communicate Creatively**'. Held from July 1-3, 2009, at the St. Xavier's College Hall, students were given a warm welcome and ushered into the new academic year.



Fr. Lawrie Ferrao, SJ the new **Director of XIC** began with a prayer to bless the institute, and all its plans and dreams for the coming year. '*Prayer*' sung by Andrea Bocelli and McPhee was also screened.



Short invocations by three Staff members **A. E. Radha, Rekha Bangera** and **Lanzil D'Costa**, for guidance, dedication and wisdom.



The program was compered by **Jeanne DeSa**, Alumni Relations.



Fr. Lawrie Ferrao SJ, Director – XIC, welcomes students, faculty, staff and guest



Mrs. Jane Swamy, dean of studies, counsel's students to observe the ethical norms the XIC teaches.



Fr. Errol Fernandes, SJ, Vice Principal of the Commerce College (SXC) leads the audience through a spiritual exercise of `Jesuit Ethos`, and the life of St. Ignatius of Loyola.

Course Co-ordinators introduce themselves:



Satish Bhatia, Course Co-ordinator,
TV & Video Production



Asha Sandilya
Jt. Course Co-ordinator, Journalism



Uma Poddar and Margaret da Costa - Jt. Course Co-ordinators - Advertising & Marketing



Manisha Krishna – Faculty
Public Relations



Fr. Gordon Daniells, SJ
Head, Corporate Ext. Services - XIC

An Evening of Ice Breakers

Thursday July 2nd, 2009



Innovative Classroom Learning – Fr. Terence Quadros, SJ, Student Counsellor, SXC, familiarizing students to creative classroom learning



Ice – Breaker, with Fr. Gordon Daniells, SJ, Head Corporate Extn . Services, had a surprise and fun element in each session, which encouraged students to mix and participate more easily.

The 3rd day (July 3)



Mr. Gopi Kukde, veteran ad man, on the topic **‘Opening Creative Doors’** shared his experiences which were a tremendous learning opportunity for students

Alumni Forum – Meet the Professions, July 3, 2009

Alumni too played an important role in the orientation program, they were invited to an **XIC Alumni Forum – Meet the Professionals.**

The forum was **moderated** by **Dr. J. B. Mistry** (XIC – Consultant, Technics and Curriculum).



Alumni on the panel were



Joan Shenoy – PR`82
Writer, Editorial Consultant & Corporate Journalist



Meenakshi Sundaram, AM `90
National Head - TV Media,
Mediascope Publicitas (India) Pvt Ltd



Simon Caszo, PR `84
Vice President Business Development,
Wizcraft International Entertainment Pvt. Ltd.



Juzer Mohammed Husain, JR `95
Researcher and Digital Archivist



Qaeed K Kuwajerwala, FT `88
Freelance director of TV Serials



Khushboo Narayan, JR `05
Staff Writer, Mint-The Wall Street Journal.

Alumni spoke of their time at XIC and the faculty they admired. They shared their experiences and the highlights of their careers. The Alumni interaction with the students was very fulfilling. The programme was compared by **Jeanne DeSa, Alumni Relations, XIC.**