



**XAVIER INSTITUTE OF COMMUNICATIONS
ORIENTATION WEEK, 30th June – 4th July, 2008**

Theme : Diversity and Convergence in a Global Society

Parents and Faculty

are cordially invited to attend Orientation Week

Opening Day, Monday 30th June, 2008

Venue : St. Xavier's College Hall

6.15 p.m. Students assemble in College Hall

6.30 p.m. Inaugural Prayer

Lawrie Ferrao, SJ, *Associate Director*

6.40 p.m. Welcome Address

Myron J. Pereira, SJ, *Director*

6.55 p.m. The Jesuit Magis

Lawrie Ferrao, SJ, *Assoc. Director*

7.10 p.m. A Culture of Continuous Renewal

Jane Swamy, *Dean of Studies*

7.25 to Students proceed to their respective Classrooms

8.00 p.m. Course Co-ordinators present Objectives, Content Delivery, Evaluation Methods of their respective courses. Interaction.

The classes meet as follows in the XIC Building

JR : Mini Theatre, 3rd floor

AM : Hall 6, 3rd floor

MJ : Hall 3, 1st floor

DA : DA Hall, 2nd floor

TV : TV Studio, 2nd floor

PR : St. Xavier's College Hall

Tuesday 1st July, 2008

2.00 to How to Access the Media Resource Centre

2.45 p.m. Madhavi Ganpule, *Librarian*, addresses JR students

Venue : XIC Bldg., Ground Floor

3.00 to The Psychology of Classroom Learning

4.30 p.m. Terence Quadros, SJ, *Student Counsellor*, SXC addresses AM, TV and DA students

Venue : Hall 6, XIC Bldg., 3rd floor

5.30 to XIC Alumni Forum – Meet the Professionals

6.30 p.m. Sheela Jaywant PR 78, *Hinduja Hospital*

Nitin Mukadam AM 81, *New Media Strategy Consultant*

Anil Wanwari JR 88, *Indian Television Dot Com*

Sanskar Desai FT 91, *Sanskar Desai Productions*

introduced by Jeanne DeSa, *PR Officer and moderated*

by Lawrie Ferrao, SJ, *Assoc. Director*

Venue : College Hall

7.00 to Faith & Interpersonal Communication

8.00 p.m. Gordon Daniells, SJ, *Head Corporate Extn. Services, XIC*

Venue : College Hall

contd...

Wednesday 2nd July, 2008

- 2.00 to** **How to Access the Media Resource Centre**
2.45 p.m. Madhavi Ganpule, Librarian addresses **PR** Students
 Venue : XIC Bldg., Ground Floor
- 3.00 to** **How free is the World Press ?**
4.30 p.m. Amanda Zafian, *American Foreign Service Office* and
 Anand Giridharadas, *International Herald Tribune*
 Chaired by Bachi Karkaria, *The Times of India*
 addresses **JR, MJ and PR** Students
 Venue : Hall 6, XIC Bldg., 3rd floor
- 5.30 to** **Mahindra's New Movie-making Company**
6.30 p.m. Andrey Purushottam, *CEO Mahindra & Mahindra*
 Venue : College Hall
- 7.00 to** **The Media and Public Purpose**
8.00 p.m. Venkat Iyer, *Ulster University*
 Venue : College Hall

Thursday 3rd July, 2008

- 2.00 to** **How to Access the Media Resource Centre**
2.45 p.m. Madhavi Ganpule, Librarian addresses **AM** Students
 Venue : XIC Bldg., Ground Floor
- 3.00 to** **The Psychology of Classroom Learning**
4.30 p.m. Terence Quadros, SJ addresses **JR, MJ and PR** Students
 Venue : Hall 6, XIC Bldg., 3rd floor
- 5.30 to** **XIC Alumni Forum – Meet the Professionals**
6.30 p.m. Svetlana Pinto, PR 89, *Novartis*
 Tarun Chopra, AM 86, *Vibbes Inc*
 Troy Ribeiro, JR 89, *Litmus*
 introduced by Jeanne DeSa, *PR Officer*
 and moderated by Lawrie Ferrao, SJ, *Assoc. Director*
 Venue : College Hall
- 7.00 to** **The Making of a Communication Professional**
8.00 p.m. Vivienne D'Souza, *HRD Consultant Excalibur Associates*
 Venue : College Hall

Friday 4th July, 2008

- 2.00 to** **How to Access the Media Resource Centre**
2.45 p.m. Madhavi Ganpule, Librarian addresses **TVP & DA** students
 Venue : XIC Bldg., Ground Floor
- 3.00 to** **My Personality Type: An Exercise in Self Understanding**
4.30 p.m. Terence Quadros, SJ, *Student Counsellor, SXC*
 Venue : PR & TV Students in Hall 6, XIC Bldg., 3rd floor
 JR & MJ students in Mini Theatre, XIC Bldg., 3rd floor
 AM & DA Students at XIC School Campus
- 5.30 to** **Tibet, China and India : Media Perceptions, Ground Realities**
6.30 p.m. Alumnus Aspi Mistry, MC 78
 Venue : College Hall
- 7.00 to** **How Technology shapes the Media**
8.00 p.m. J. B. Mistry, *B.O.D, Co-ordinator, Digital Animation*
 Venue : College Hall